

## **Course Title: N 350 Conversational Public Speaking**

### **Course Description:**

This course introduces the students to the techniques for successful communication exploring the scientific foundation of communication skills and offers practical techniques for managing reactions and speaking effectively in conflict- and tension-laden situations. The focus of the course will be the various conversational roadblocks speakers encounter every day driven by culturally ingrained and biological processes that operate automatically in most situations and various techniques for eliminating them. It also includes the greatest speeches in history and sets out practical tips that can be used for any public speaking situations using historical case studies to glean insight into every aspect of public speaking from topic and style to opening and closing.

### **Course Objectives:**

At the end of this course, the student will be able to:

1. Learn the techniques for successful communication.
2. Explore the scientific foundation of communication skills.
3. Practice techniques for managing reactions and speaking effectively in conflict- and tension-laden situations.
4. Understand how early cultural learning and deeply learned patterns of reaction in our unconscious mind affect how person sees, thinks, and feels about other people and enhance or undermine one's ability to communicate effectively
5. Learn how the sense of self develops in everyday talk during childhood and the ways in which the subconscious is built to sustain and defend one's self-esteem, shaping how person thinks and speaks to others.
6. Discover specific styles of talking you use in most situations, including different types of control talk, the unproductive and needlessly aggressive mode that almost always dooms a conversation to a fatal downward spiral and the more desirable alternative of dialogue talk.
7. Demonstrate how to facilitate bridge-building even between people who may have very different views of a situation, allowing them to resolve those differences without either party feeling they've been bullied into a solution or demeaned or humiliated.
8. Utilize the basics of perhaps the most important and neglected aspect of human conversation, the art of actually listening.
9. Analyze some featured speeches, including background on the speaker and the context of speeches.
10. Discover the secret of history's greatest speeches that is as practical as it is fascinating.
11. Understand how historic speakers' lessons apply to eulogies, reports, political addresses, legal arguments, business proposals, toasts, pregame speeches, sermons, classrooms lectures and conferences.
12. Develop self-awareness, body and voice to fully express oneself for effective connection and communication.
13. Establish the relationship between motivation and expression.
14. Explore psychological and physiological approaches to accessing purpose on stage.
15. Examine the role of personal context in creating both fictitious characters and the characters of one's best self.
16. Develop the awareness of the physical and vocal habits that get in the way of clear expression and the habits that allow one to speak and move at his greatest potential.